



Web Streaming for the New Era

A ONE-DAY WORKSHOP IN THE FUNDAMENTALS OF DIGITAL VIDEO PRODUCTION, STREAMING AND BROADCASTING FOR PERFORMING ARTS AND EVENTS.

Do you provide digital video production, streaming and broadcasting, either for clients or for your own work? If so, are you able to provide high-quality web streaming that engages your audience?

Streaming of events is now commonplace. We all want to avoid the technical difficulties that can very easily turn away frustrated online viewers. But web streaming, by its very nature of being 'live', leaves very little room for error. So how can we give our online events the best chance of technical success?

Join Marty Hankins, M3 Media, for this one-day workshop covering:

- basic live streaming
- a foundation of different streaming protocols
- how to ensure a strong and stable network
- outcomes and processes to ensure client satisfaction
- equipment and tech requirements
- redundancy and backup solutions
- business case studies and viability of streaming as an ongoing option beyond COVID.



ABOUT THE WORKSHOP FACILITATOR AND TRAINER

Marty Hankins, M3 Media: Marty is an expert in digital video production, streaming and broadcasting with over 40 years industry experience, spanning both live and online production. His expertise includes event delivery in corporate, broadcast, sporting, music and entertainment settings from international large-scale events as well as more intimate settings. In the area of online video and streaming services, Marty has been at the forefront since this form of media became a viable option across the globe. With his broad base of knowledge and experience, Marty is able to bring the skill sets of A/V technology and online knowledge together, to explain in simple terms, the processes and abilities of live streaming.

MAXIMUM PARTICIPANTS

A maximum of 30 people per workshop will allow participants to have hands-on time with equipment, allow Marty to discuss and advise participants on the most appropriate digital equipment for their circumstances, and allow time for group discussion and information sharing.

WHO IS THIS WORKSHOP FOR?

Technicians or staff from Performing Arts Centres, other live performance venues, community organisations, production staff from arts companies and festivals, and/or individual practitioners.

DETAILS

DATES AND LOCATIONS:

- Wednesday 17th March
Logan Entertainment Centre
- Wednesday 14th April
Gladstone Entertainment Convention Centre
- Friday 16th April
Mackay Entertainment & Convention Centre
- Monday 19th April
Townsville Civic Theatre

WORKSHOP TIME: 10am-4pm
(registration from 9:45am)

FOLLOW-UP SESSION: A follow-up online session will be scheduled in late April so that participants from all workshops can check-in with Marty.

COST: \$45 catering cost per person.
(Tuition costs are fully funded by Arts Queensland's Digital Adaptation Fund).



LOGAN ENTERTAINMENT CENTRE



GLADSTONE ENTERTAINMENT
CONVENTION CENTRE



MACKAY ENTERTAINMENT
CONVENTION CENTRE
A BUSINESS UNIT OF
MACKAY REGIONAL COUNCIL



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